

Littleton Road Race

5k Race and 1 Mile Fun Run



Dear Littleton Friends & Businesses,

The Littleton Road Race is back for another year of family fun, running & walking!

The 16th annual Littleton Road Race will be held on Sunday, September 15, 2024. This event includes a 5-kilometer race and a 1-mile family fun run. Both races begin and end at Fay Park in Littleton. Our event last September was a huge success, with 450+ participants & more than \$9000 raised to support track & field programs in the community of Littleton.

We are asking local businesses like yours to be a part of this enduring Littleton tradition by becoming a sponsor for the 2023 Littleton Road Race.

This event is a fundraiser for the Littleton Road Race & Track Organization. In 2008, we began work to promote the building of a new track and field facility in Littleton. This facility opened in March of 2013. Proceeds from the 2024 Road Race will be used to maintain and enhance the Littleton track and field facility, as well as promote the sport of track & field in Littleton. Past projects funded by the road race include new landscaping at the entry to the track, the addition of a pole vault box and pit, a school track records board at the high school and summer track and field programs to introduce new runners to the track.

If you would like additional information or have any questions about the Littleton Road Race and/or the LRRTO, please do not hesitate to contact us at: LittletonTrackMass@gmail.com. Also, we hope you will visit our race website at www.littletonroadrace.org, where you can view how sponsor logos will be displayed and also see photos from past races. Company logo or name will be posted on the race website at the time a sponsorship commitment is made.

You may review sponsorship options on the pages that follow. To become a sponsor, simply return the completed sponsorship form and payment to:

Littleton Road Race
P.O. Box 183
Littleton, MA 01460

Thank you very much for your consideration. We look forward to working with you!

Sincerely,
Littleton Road Race & Track Organization Board

	Supporter (\$150)	Bronze (\$250)	Silver (\$500)	Gold (\$1,000)
Promotional Materials Opportunity to provide brochure, flyer, coupon (we can also send electronic copy to all of our registered participants), or promotional item	✓	✓	✓	✓
Announcements Event Day Announcements of Sponsors (name/level) by professional race DJ	✓	✓	✓	✓
Race Website Listing Our website gets more than 3000 visits each year. It's the go-to place for race registration, race info, volunteer registration, results and race day photos	✓	✓	✓	✓
Tech Race Shirt Listing Listing (Name or Logo) on back of race t-shirts given to all 5k runners and available to others to purchase	✓	✓	✓	✓
Complimentary Tech Race Shirt		✓	✓	✓
Sponsor Exhibit Opportunity to have a sponsor table/booth/tent/activity at the event			✓	✓
Event Day Sponsor Sign Name and logo posted at results board			✓	✓
Event Posters Logo listed on event posters (distributed throughout Littleton and surrounding communities)				✓
Race Numbers Logo printed on race numbers worn by all participants in both races				✓

Yes! I would like to be a sponsor for the Annual Littleton Road Race:	
<input type="checkbox"/>	Gold Sponsor - \$1,000
<input type="checkbox"/>	Silver Sponsor - \$500
<input type="checkbox"/>	Bronze Sponsor - \$250
<input type="checkbox"/>	Supporter - \$150

How the company name should be listed (please print):
Website address to link:
Contact person name :
Contact person phone :
Contact person email :

For all levels: Would you like to provide promotional materials/items to be distributed to runners either on race day or electronically? (check one) **YES**_____ **NO**_____

If yes we will contact you in August to make arrangements.

Race t-shirt by request? **YES**_____ **NO**_____

If yes we will contact you in August to make arrangements.

Silver and Gold levels: Would you like to have a sponsor table/booth/tent/activity on race day at Fay Park? (check one) **YES**_____ **NO**_____

Please make checks payable to:

Littleton Road Race & Track Organization

mail this completed form and check to:

Littleton Road Race & Track Organization
P.O. Box 183
Littleton, MA 01460

Please note: Sponsors within each level will be listed in the order in which we receive payment for the sponsorship. Company logo or name will be posted on the race website at the time a sponsorship commitment is made. August 15th is the deadline to have name or logo printed on the race t-shirts and event posters.